

Estd. 2010

Approved by AICTE & PCI, New Delhi
Affiliated to AKTU & BTE, Lucknow
Approved & Affiliated MGKVP, Varanasi



ASHOKA

INSTITUTE OF TECHNOLOGY AND MANAGEMENT
SCHOOL OF BUSINESS
VARANASI

B.TECH.

Electronics & Communication | Mechanical,
Computer Science & Engineering | Electrical,
Civil | Bio-Technology | Computer Science &
Engg. (AI & ML), Computer Science & Engg.
(DS)

PHARMACY

B. PHARM. | D. PHARM.

MANAGEMENT

BBA | B.COM | MBA

COMPUTER APPLICATION

BCA



ABOUT ASHOKA

ASHOKA Institute of Technology and Management (ASHOKA) came into existence on February 22, 2010 located at heart of the holy city Varanasi at the distance of 3.5 km from the Varanasi Cantt Railway Station and is also near to the place of enlightenment of Lord Buddha, Sarnath (Rishipattan) at the distance of 1.5 km. The institute's location adds vibrancy of the campus and makes it an ideal place for learning. It is safe, secure and provides excellent academic environment. It offers Diploma in Pharmacy, B.Tech in Engineering disciplines such as Computer Science and Engineering, Mechanical Engineering, Electronics and Communication Engineering, Electrical Engineering, Civil Engineering, AI & ML, Data Science and Biotech, B.PHARM, and MBA in 4 specializations (HRM, Marketing, Finance, IT), BCA, BBA, B.Com and It aims to excel in arena of technical education covering the objective of imparting superlative skills of teaching hinged on availability of world class infrastructure Institute believes in conveying such qualitative knowledge that enables budding technical wizards to accept the challenges of posterity. Our sprawling campus studded with plush facilities will go a long way in giving much needed inputs to students of UP in general and Purvanchal in particular. Our integrated campus is first of its kind to offer Managerial, Pharmaceutical and Engineering studies under one umbrella in the competent and dynamic leadership of top class academic stalwarts. The institute also intends to ensure holistic growth of students in order to make them accountable for societal and national elevation and amelioration. It has already become a trend setter in professional education in eastern up owing to the strong foundation laid by great minds, assisted by highly qualified faculties and supported by excellent infrastructure and amenities. D.PHARM by Board of Technical Education, Lucknow. B.TECH & MBA courses are approved by ALL INDIA COUNCIL FOR TECHNICAL EDUCATION (AICTE) and B. PHARMA by PHARMACY COUNCIL OF INDIA (PCI) and the institute is affiliated to Dr. A. P. J. Abdul Kalam, Technical University (AKTU) Lucknow.

VISION

"To become an institute of International standards with human values through continuous improvement with the help of our dedicated faculty & supporting administration."

MISSION

"To impart world class education in engineering, technology, pharmacy and management, to enhance research and development, encourage creativity, promote innovation, build leadership, entrepreneurship. nurture team work and delight all the stakeholders.

POLICY

- Best standards and practices of good governance, shall be put in place to bring in transparency of operations and improve credibility at all levels.
- Ready professionals to be developed through Interactive teaching learning process, corporate exposure and project work for industry.
- Higher studies research for faculties & staff shall be encouraged for up gradation of knowledge which would inter alia include participation in TEQIP's, Seminars, and workshops etc.
- Appropriate laboratory facilities would be developed in selected areas to provide fillip for Research & development.
- Industrial consultancy shall be carried out in an effective manner through Industry Institute Partnership.



Ashoka Institute supports the development of communication and interpersonal skills for the overall personality development of students.

INFRASTRUCTURE

The campus span is more than 13 acres comprising lush green lawns dotted with Hi-Tech laboratories and modern buildings. State of the art, labs, and workshops for the students for hands-on practical training.

SCHOLARSHIPS

The college administration encourages financial support system through its Scholarship Program.

Ashoka Merit Scholarship (for B.Tech. Students).

Ashoka Merit Scholarship (for BCA, B.Pharm, D.Pharm Students).

Ashoka Merit Scholarship (for MBA, BBA, B.Com Students).

STUDENT TEACHER RELATIONS

There is always a strong interpersonal communication between the students and teachers so that teachers may get to know the student's personally for their development & growth.

At Ashoka Institute there is strong bonding and understanding between teachers and students. An innovative "Mentorship Program" has been introduced in the institute that guides and solves the problem of students.

DEVELOPMENT PROGRAMMES

Classroom teaching is emphasized with personality development programs and grooming sessions for students in their prefinal and final years. Eminent Speakers regularly visit in the campus.

Ashoka Institute supports the development of communication and interpersonal, interactive skills for the overall personality development of students, and hence, offers and organizes programs including Group discussions, Aptitude tests, Technical presentations, PDP, and sponsored projects which benefit the students with qualities like commitment, hard work, communication skills and team spirit.



The UG & PG Degree

ASHOKA Institute of Technology and Management (ASHOKA) offers a portfolio of programs across the undergraduate and postgraduate spectrum. We have courses from over 8 B.Tech +3 (BBA | BCA | B.COM) + Diploma (D. Pharm) UG & PG subject areas which are enriched with the latest research and taught by qualified academicians. All our courses are customized to meet the specific training needs required in today's profession. We work with industry experts from various organizations to develop creative academic progress that can count towards industry-level qualifications.

Explore our courses to find the right one for you.

B.Tech

1. With degree in Civil Engineering
2. With degree in Computer Science & Engineering
3. With degree in Electrical Engineering
4. With degree in Electronics & Communication Engineering
5. With degree in Mechanical Engineering
6. With degree in Bio Technology
7. With degree in CSE (AL & ML)
8. With degree in CSE (Data Science)



Pharmacy

1. With degree in B. Pharm
2. With Diploma in D. Pharm

Management

1. With degree in Master of Business Administration (MBA)
2. With degree in BBA
3. With degree in B.Com

Computer Application

1. With degree in BCA

LABS IN THE DEPARTMENT

COMPUTER SCIENCE & ENGINEERING

COMPUTER SCIENCE & ENGINEERING (AI / ML)

COMPUTER SCIENCE & ENGINEERING (DS)

- Programming lab C/C++/ Python /Java
- Data structure lab
- Web designing lab
- Computer Organisation & architecture Lab
- Theory of logic lab
- Operating system lab
- Artificial Intelligence lab
- Computer designing lab
- Design & analysis of algorithm lab
- Cyber Security lab
- Data analytic lab/Machine learning lab
- Data mining Lab / Data warehousing lab
- Distributed system / Distributed computing lab
- Software engineering lab
- Project / Mini project lab
- Database management lab
- Internet of Things (IOT) Lab
- Unified Modeling Language Lab
- Object-Oriented Programming lab
- Research & Development lab

ELECTRICAL ENGINEERING:

- Electrical Machine Lab
- Control System Lab
- Power System Lab
- Power Electronics & Drives Lab
- Basic Electrical Lab
- Electrical Simulation Lab
- Electrical Workshop Lab
- Electrical Measurement Lab

CIVIL ENGINEERING:

- Environmental & Pollution Control Lab
- Surveying & Advance Survey Lab
- Geology & Geo-technology Lab
- Transportation Engineering Lab
- Hydraulics & Hydraulic Machine Lab
- Structural Engineering Lab
- Concrete Lab
- Material Testing Lab
- CADD Lab

MECHANICAL ENGINEERING:

- Workshop
- Automobile & Thermodynamics Lab
- Fluid Mechanics & Hydraulics Lab
- Material Testing Lab
- CAD/CAM Lab
- Heat & Mass Transfer Lab
- Manufacturing Lab
- Theory of Machine Lab
- Engineering Graphics Lab

ELECTRONICS & COMMUNICATION ENGINEERING:

- Electronics Lab
- Electronics Workshop
- Digital Electronics Lab
- Electronics Engineering Design Lab
- Antenna & Microwave Engg. Lab
- Communication Engg. I & II
- Signal Processing Lab I & II
- Microprocessor Lab
- Basic Electronics Engg Lab
- Communication Engg Lab

BIO TECHNOLOGY:

- Microbiology & Immunology Lab
- Genetic Engineering Lab
- Molecular and Cell Biology Lab
- Analytical Techniques Lab
- Bioprocess Engineering Lab
- Bio-informatics Lab
- Biochemistry and Immunology Lab
- Fermentation Biotechnology Lab
- Plant Biotechnology Lab

Duration: 4 years**Degree Awarded By:****AICTE & Affiliated to AKTU, Lucknow****(PHARMACY)****D PHARM & B PHARM :**

- Pharmaceutics Lab I, II, & III
- Pharmaceutical Chemistry Lab I & II

- Pharmacology Lab
- Microbiology Lab
- Pharmaceutical Analysis Lab
- Sophisticated Instrumentation Room
- Computer Lab
- Machine Room
- Pharma cognosy Lab

Duration: 2 years**Diploma Awarded By:****PCI, New Delhi & Affiliated to BTE, Lucknow****Duration: 4 years****Degree Awarded By:****AICTE & Affiliated to AKTU, Lucknow****(MBA) Master Of Business Administration**

- Specializations (HR, MK, FM, IT, IB, OM)
- Computer Lab
- GD Room
- Communication (Language) Lab
- Interview Rooms
- Personality Development Lab
- Seminar & Presentation Room

Duration: 2 years**Degree Awarded By:****AICTE & Affiliated to AKTU, Lucknow****BBA & B.com**

- Computer Lab
- GD Room
- Communication (Language) Lab
- Interview Rooms
- Personality Development Lab
- Seminar & Presentation Room

Duration: 3 years**Degree Awarded By:****Approved & Affiliated MGKVP, Varanasi****BCA**

- Problem solving using C lab
- Communication skill lab
- Professional communication lab
- Data Structure lab
- Object-oriented programming in C++ lab
- Web-Technology lab
- Java Programming lab
- DBMS lab

Duration: 3 years**Degree Awarded By:****AICTE & Affiliated to AKTU, Lucknow**

CONFERENCE HALL:

Institute is having 2 seminar halls for the purpose of lectures, seminars, symposiums etc. The hall is intended to congregate the seating intake of 250 & 500 spectators at a time with the two central air conditioners. The hall have reassuring chairs, for better echo it has digital chorus and projector with internet availability. Many academic events go on throughout the year for imparting quality education to the future Engineers and Managers.

ASHOKA is endowed with one of the best Conferencing facilities comparable to any of the top B-Schools in the country. The Conference Room is acoustically designed and aesthetically decorated. it is fitted with all the modern audio-visual gadgets which include LCD Projectors, Computers, DVD Systems and CD Players along with Video Conferencing Facilities.

GD ROOM:

We create the potential for future transforming into a golden era and to confer students an edge for Debate. Group Discussions and Presentations these methodologies are channelized at a habitual basis. Our students are also having the well furnished GD Room. Numerous events are conducted there The room is also utilized for the gigantic event held at ASHOKA pertaining to Training & Placement.



BOYS & GIRLS HOSTEL:

ASHOKA provides separate hostel facility for boys and girls with composed and hygienic environment allied with nourishing and nutritious food. We, at Hostels, sustain the environment of learning and amusement both. Our hostel embeds the highest human values, team spirit and the art of leadership to the students residing in and make them enable enough that they may transform themselves in to competent humans of tomorrow.

Accommodation for students enrolled in hostel will be provided full time by the college hostel committee. Application for hostel should be submitted in the prescribed form. No Ex-students shall be allotted any hostel accommodation. In boys hostel we have the figure 200 for accommodation whereas in the girls hostel there is an arrangement of 300 girls residing at a time.

The first preference for the hostel accommodation will be given to the students coming from outside Varanasi favoring the newly admitted students in B.TECH, MBA & B.PHARM, D.PHARM. Those from outside of Varanasi, but studied in Varanasi will be given hostel accommodation at par with outside Varanasi students provided they produce certificate for their stay in hostel.

Hostel has Wi-Fi Facility, Prayer Hall, Recreation Hall, Visitors Hall, Guest Room, Hygienic Canteen, General Store, Stationary Shop, Cosmetics and Snack Shop, Photocopier Stall & Exhaust System along with 24 hours electricity and water supply.

TRANSPORT:

For making the reach available and easy from trail to Whirlpool, College provides transportation at all the major routes with highly comfortable AC & Non AC Buses, Cabs and taxis on a conveniently affordable price. Facility to students and staff on every route keeps them punctual and timely, it covers almost all the routes of the holy city Varanasi. Transport facility is also available for students & faculties outside of Varanasi.





LIBRARY

Libraries are the spine of any elegant society and the heart of any academic institution. Thus the library at ASHOKA also acquires a prominent place among the students and faculties. Situated in area of 3000 square meters, it is a central place for academic and research activities.

The library has a well equipped hall with the seating capacity of 100 students. it has a very rich collection of relevant books, journals, magazines, reference books, E-journals, E-Books, Meeting the modern age requirements. More than 32000 books are accessible to meet the thirst of teaching and learning and to satisfy the academic needs.

For making students a better citizen of the country, library provides books of life skills as well as guidance for enlightened and scholarly readings.

Students are provided (on special request) the copy of project reports which gives them inputs for research, based on industry and managerial sections. It being a key division within ASHOKA & its services have five major areas of concern:

- Students Section
- Referral Section
- E-Library (Digital) Section
- Faculty & Research Support Section



RESEARCH & INNOVATION

Information gathering and Liaison section (Periodicals) our central help desk also provides facility for Online Public Access Catalogue (OPAC). Library Services also offers a portfolio of services to an extensive network of affiliated departments. A number of foreign & national journals are being subscribed on-line to facilitate the ongoing research activities and to expand the areas of future research activities.





TRAINING & PLACEMENT CELL

Training & Placement cell plays a major role in shaping up the career goals of students. Keeping this key aspect into consideration, it is realized that training is important for every student to enhance their employability skills and achieve good placement in various corporates.

Objectives:

Bridging the gap between the industry and fresh graduates and fit the requirements of industrial need Continuous Institute-industry interaction. To assist students to develop their academics and career interests, through individual counseling and group sessions. Placing the students in industries through ON/OFF campus recruitments.

Activities:

- Employability Skills Enhancement program
- Student Development Program
- Training & Development
- Industry Expert Interaction
- Industrial visit.
- Summer Internship Program
- Corporate Career Counseling
- Short term live Projects
- HR Meets
- MOU with industry.
- Alumni Meet.

Placement Process:

- Companies are approached and invited to campus for placements, job fair & internship.
- Receiving campus hiring requirements from companies along with job description.
- Notify placement opportunities through all means.
- Sharing eligible students profile to company.
- A mutually convenient date is finalized for the recruitment drive.
- Pre-Placement Talk by company to give insight about company and job profile
- Company visits the campus and conduct the festis group discussion & interview as per their selection process.

Offer letters or LOI to shortlisted students

Highest CTC offered -7.0 Lakh Per Annum

Average CTC offered 3.6 Lakh Per Annum

Minimum CTC offered -2.0 Lakh Per Annum



Congratulation



NEHA YADAV
Batch: 2020-2024
Secured **GOLD Medal**
at University Level



POORNIMA TRIPATHI
Batch: 2016-2020
Secured **SILVER Medal**
at University Level



SUTRISHNA SEN
Batch: 2015-2019
Secured **BRONZE Medal**
at University Level

ALUMNI ASSOCIATION OF ASHOKA

We celebrate Alumni meet on every Engineers Day 15th September. The mission of Alumni Association is to reach, engage and serve all alumni and present students by networking with one another and emotional connection between the institute and it's alumni.



TOP RECRUITERS



“All Birds find shelter during a rain.
But Eagle avoids rain by flying above the Clouds.
Problems are common, but attitude makes the difference..”

-DR. APJ ABDUL KALAM

AWARD & RECOGNITION

- Institute has been awarded for Excellence in Education Certificate by Shri Ram Naik, Hon'ble Governor, Uttar Pradesh in June, 2019.
- KEL Secured 1st position in Parikrama September 18. in Institute has got Certificate of Excellence for "Best Emerging Institute of Engineering from Eastern UP (Under Pvt. College Category).
- One Planet Research (INDO ITALIAN RESEARCH CENTRE), New Delhi has awarded to Ashoka institute as a "Best Academic Institute In The Eastern Uttar Pradesh under the guidance of Mr. Amit Maurya.
- Got the Excellence Award Education for Best Infrastructure amongst Pvt Engg. College in Eastern UP.
- Has been awarded as Ranked No.1 Pvt Engg. Institute for Academics in Varanasi in 2014 by National Education Excellence.
- Excellence award for Higher Education in Brand Icon 2018- Excellence in Business by The Times of India Group.
- In WORLD BRAND SUMMIT DUBAI-2016 awarded "Emerging Technical as Campus of the Year"
- Award for Excellence of Education as "Most Promising Pvt. Technology Management College Varanasi".
- Varanasi Local Chapter for Institution of Engineers. Nodal Centre for "Virtual Labs" in association with IIT-Delhi.
- Centre for Spoken tutorial in association with IIT-Mumbai. Intellectual Conference on Happiness & Well being in association with Royal University of Bhutan.
- National Conference on "Emerging Trends in Science, Technology & Management, ETSTM-2019.
- Top position in 27th Dr. Kalam Startup Parikrma by 2nd yr B.tech Students of Ashoka Institute.
- 2nd Position in Kalam Annual Project and Poster Technical Competition-2019 (KAPPTEC)
- UPCST funded the project on "Medical ATM by Ashoka Student, Mr. Vanshraj Jaiswal, ECE.



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